FORO TECNOLÓGICO GLOBAL
GLOBAL TECHNOLOGY FORUM

ASOCIACIÓN ESPAÑOLA DE EMPRESAS DE CONSULTORÍA

Programme Proposal

GLOBAL TECHNOLOGY FORUM

"Geopolitics and Technology: The New Frontiers"

Wednesday, October 7 – OPENING DAY (Madrid)

Module I – Innovation, Technology, and Economic Growth: Impact of the New Transformation Cycle on Business and Society

The Forum opens with a strategic perspective on the forces driving a new cycle of competitiveness: the ability to innovate, adopt new technologies, and turn disruption into productivity. This block frames the debate around the decisions companies and institutions must make to consolidate economic growth for the benefit of society.

16:30-16:45 **Institutional Opening**

- *Mr. Raimundo Pérez-Hernández, Director General of the Ramón Areces Foundation*
- *Mr. José Luis Martínez-Almeida, Mayor of Madrid*

16:40–17:30 **Welcome to the Forum**

Introduction by Mr. José María Beneyto, President of the AEC

- *Mr. Yasushi Masaki, OECD Deputy Secretary-General*
- *Ms. Ángela de Miguel, Vice President of the CEOE and President of CEPYME*

17:30–18:10 **Keynote Address – "The Power of Creative Destruction and the AI Revolution"**

- *Mr. Philippe Aghion, Nobel Prize in Economics 2025*

18:10–19:00 **Keynote Address – "Innovating for Growth: An Unmet Challenge for the Spanish Economy"**

- *Ms. Teresa García-Milá, President of the Cercle d'Economia*

19:00–19:45 **Keynote Address – "Wake up! We need to face the reality of AI instead of denying it"**

- *Mr. Luc Ferry, Philosopher and former Minister of Education of France*

Thursday, October 8 – FIRST DAY (Euroforum Palacio de los Infantes)

Module II – Cross-Cutting Technologies: Quantum, AI, and Edge Computing

This module addresses artificial intelligence, quantum computing, and edge computing as the protagonists of a technological revolution already reshaping sectors, processes, and competitive advantages. It examines success stories, practical applications, and strategies that enable organizations to turn technological innovation into tangible results and new business models.

8:45–9:15 Doors Open and Registration

9:15–10:00 **Keynote Address – "AI + Quantum Computing: The New Dual Technological Revolution"**

- *Ms. Ester de Nicolás, Head of Quantum Computing Strategic Partnerships, NVIDIA*

10:00–11:00 **Roundtable – "Transformative Technologies and Business Leadership: Success Stories"**

- *Mr. Manuel García del Valle, CEO of Inetum in Iberia and LATAM*
- *Mr. Ignacio Rel, Managing Partner and Business Consulting Leader at EY Europe West*
- *Ms. Amparo Moraleda, Chair of the Board of Directors of Airbus SE*
- *Mr. Ignacio Juliá, CEO of Banco Santander Spain*
- *Mr. Javier Tabernero, President and CEO of Canon in Spain, Italy and Portugal*
- *Moderator: Mr. Francisco Hortigüela, President of AMETIC*

11:00–11:45 **Keynote Address – "The Geopolitics of Artificial Intelligence: Who Controls the Models"**

- *Mr. Victor Gaspar, Chief Sales Officer de Multiverse Computing*

11:45–12:15 Coffee Break

12:15–13:00 **Keynote Address – "How AI Will Transform Our Lives and Jobs Over the Next Decade"**

- *Mr. Ismael Faro, President of the Association for the Acceleration of Artificial Intelligence (ANFAIA), Former VP of IBM Research*

13:00–14:00 **Roundtable – "Towards the Industry of the Future: CEOs' Experiences in Technological Innovation. Robotics, Automation and Social Impact"**

- *Ms. María Novoa Barreiros, Country Head at Tata Consultancy Services of Spain*
- *Mr. José Ramón Castro, General Manager of Siemens Digital Industries Spain and Portugal*
- *Mr. Javier Pujol, Chief Executive Officer at Ficosa and President of SERNAUTO*
- *Mr. Jordi Gual, former president of CaixaBank and Professor of Economics, IESE Business School*
- *Moderator: Mr. Francisco Pascual de Anta,Deputy Director of El Mundo*

14:00–16:00 Lunch

16:15–16:45 **Keynote Address – "Major Scientific Facilities: Answers full of questions"**

- *Mr. Moisés Weber, Director of the International Fusion Material Irradiation Facility (IFMIF DONES), Granada*

Presentation / Introduction by Mr. Jordi Casals, Managing Director of the AEC

16:45–17:15 **Keynote Address – "Public officials and their role in the new technological revolution and national strategy"**

- *Mr. Miguel López-Valverde, Regional Minister for Digitalization of the Community of Madrid.*

Presentation / Introduction by Mr. Manuel Giralt, Vice President of the AEC

Module III – Geopolitics, Cybersecurity, and Defense

Technology has become a central pillar of security and strategic autonomy through dual-use capabilities, cyber defense, and digital resilience. This module analyzes the investments, alliances, and decisions needed to build a robust security ecosystem capable of anticipating threats and strengthening European industrial and technological competitiveness alongside its allies, ensuring sovereignty in an increasingly unstable global environment

17:15–18:30 **Roundtable – "Dual-Use Technologies and the Future of European Defense"**

- *Mr. Ángel Olivares, Former Secretary of State for Defense and President of the Feindef Foundation*
- *Mr. Francisco Conde, Chairman of the Defense Committee of the Congress of Deputies*
- *Mr. Carlos Bastarreche, President of the CEOE Security and Defense Commission*
- *Mr. Marcos Urarte, President Pharos Group*
- *Mr. Manuel de Oliveira, Director of Defense Business Development at Grupo Amper*
- *Moderator: Mr. Javier Pérez de Vargas, Managing Director of the Royal Academy of Engineering of Spain*

18:30–19:15 **Roundtable – "Cybersecurity, Cyberdefense and the challenge of space"**

- *Mr. Víctor López-Barrantes, CEO of NTT DATA Iberia*
- *Vice Admiral Javier Roca, Commander of the Joint Cyber Command (MCCE)*
- *Mr. Adrià Argemi, CEO of Pangea Propulsion*
- *Mr. Álvaro Rodríguez Álvarez-Ossorio, Head of the Coordination and Planning Department of the Spanish Space Agency*
- Moderator: *Ms. Yolanda Gómez, Deputy Director of Economics at the ABC Newspaper*

19:15–19:45 Coffee Break

19:45–20:30 **Keynote Address - "Challenges of Commercialized Space Operations"**

- *Ms. Janet Kavandi, former NASA astronaut, former director of NASA's Glenn Research Center, and CEO of Kavandi Consulting*

Presentation / introduction by:

- *Ms. Marta Zárate, Vice President of the AEC*

21:00–23:30 **Institutional Dinner**

Keynote speaker:

- "European Strategic Autonomy and Geopolitics" – *Mr. Josep Borrell, Former High Representative of the European Union for Foreign Affairs and Security Policy*

  In conversation with *Mr. José María Beneyto, President of AEC.*

Friday, October 9 – SECOND DAY (Euroforum Palacio de los Infantes)

Module IV – Technological Governance, Ethics, and People

The adoption of advanced technologies requires critical thinking, responsibility, and the ability to anticipate impacts on individuals, organizations, and society as a whole. The sessions focus on governance challenges facing strategic sectors—from banking and infrastructure to healthcare and public administration—and explore how consulting evolves through innovation and digital transformation. A reflection on how to put technology at the service of more inclusive and sustainable growth.

9:15–10:00 **Keynote Address – "Technology and Its Impact on Society: The Economic Structure of the Future"**

- *Mr. Juan Antonio Zufiria, President, Bankinter Innovation Foundation*

10:00–11:00 **Roundtable – "New Governance Challenges in Specific Sectors: Banking and Insurance, Infrastructure"**

- *Mr. Alfonso García, President and CEO of DXC in Spain and Portugal*
- *Ms. Ana Gobernado, CEO and General Manager IBM Consulting, Spain, Portugal, Greece & Israel*
- *Mr. Víctor del Pozo, Director of Operations – Innovation, Partnerships & New Services at Orange Spain*
- *Mr. José Sevilla Álvarez, President of Unicaja*
- *Mr. Jorge Pérez de Leza, CEO of Metrovacesa*
- Moderator: *Ms. Laura Gonzalez-Molero, President of the APD and President of DKV Insurance*

10:45–11:40 **Roundtable – "New Governance Challenges in Specific Sectors: Public Administrations, Health, Retail"**

- *Ms. Engracia Hidalgo, Delegate of the Government Area of Economy, Innovation and Finance of the Madrid City Council*
- *Mr. José Andrés Gómez Cantero, General Director of Cima University of Navarra – Center for Applied Medical Research*
- *Mr. Rubén Aliseda, CEO of DHL Supply Chain Iberia*
- *Moderator: Mr. Raúl Antón, Vice-Rector for Faculty at the University of Navarra*

11:40–12:00 Coffee Break

12:00–12:50 **Roundtable – "Decision-Making in the Technological Era: Strategy, Talent and Productivity"**

- *Mr. Alberto Valero, General Director of Large Clients of Seidor*
- *Mr. Manuel Baraza, CEO of Ayesa Digital*
- *Mr. Alberto Terol, Ontime President and Chairman of the Board of Directors of Andbank Spain*
- *Mr. Enrique Goñi, President of the Telefónica Foundation*
- *Ms. Rosalía Gil-Albarellos, President of Tecniberia*
- *Moderator: Mr. Juan Moreno Bau, General Director of the Bankinter Innovation Foundation*

12:50–13:40 **Roundtable – "Investment in Technology and Innovation for Economic and Social Development"**

- *Ms. Isabel Tocino, Board Member and Vice President of Banco Santander Spain*
- *Mr. Marcos López de Prado, Global Head of Quantitative Research and Development, Abu Dhabi Investment Authority*
- *Mr. Íñigo Fernández de Mesa, Chairman, Rothschild & Co Spain*
- *Mr. Roger Ramos, Founder of Elba Finance*
- *Moderator: Mr. Gerardo Mochales, Vice-Rector of Nebrija University and Director of the Nebrija Business School*

13:40–14:00 **Final conclusions**

- *Ms. Laura González-Molero, President of the APD and President of DKV Insurance*
- *Mr. Javier Pérez de Vargas, Managing Director of the Royal Academy of Engineering of Spain*
- *Mr. José María Beneyto, President of the AEC*

14:00–14:20 **Closing Ceremony**

- *Ms. Carlota López Esteban, Mayor of San Lorenzo de El Escorial*
- *Ms. Isabel Díaz Ayuso, President of the Community of Madrid*

14:30 **Closing Cocktail**

16:00–20:00 **Social Activities**

- *1st TechGolf Trophy at the Real Club de Golf de la Herrería, organized by AEC and AMETIC*
- *Guided tour of the Monastery of San Lorenzo de El Escorial and the new painting collection*

COLLABORATING ENTITIES

Public Administrations and International Organizations

- *European Comission*
- *Organisation for Economic Co-operation and Development (OECD)*
- Community of Madrid
- *Madrid City Council*
- *Invest in Madrid*
- *San Lorenzo de El Escorial City Council*
- FEACO

Business organizations, professional associations, and foundations:

- *Ramón Areces Foundation*
- *Royal Academy of Engineering*
- *Bankinter Innovation Foundation*
- *Spanish Confederation of Business Organizations (CEOE)*
- *Association for the Progress of Management (APD)*
- *AMETIC*
- *Tecniberia*
- *Telefónica Foundation*
- *Circle of Entrepreneurs*
- *Institute of Economic Studies (IEE)*
- *FEINDEF Foundation*
- *Spanish Engineering Observatory Foundation*

Educational Institutions

- *Polytechnic University of Madrid (UPM)*
- *University of Navarra*
- *Nebrija University*
- *Camilo José Cela University*